

Annette Thurston

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Objective:

To design and develop corporate identity, logos and business collateral, marketing materials, advertising, product packaging and websites for clients on a freelance and/or contract basis.

Experience:

With 15 plus years experience as an award-winning art director and creative director, I have worked for top advertising and interactive agencies, as well as for the several publications. For the past two years I have freelanced as a full-time art director for a variety of clients out of my design studio in Portland, OR.

Skill Set:

Platforms –

- Mac OS X

Software –

- Photoshop
- Illustrator
- In-Design
- Freehand
- Dreamweaver
- Fireworks
- Flash
- Contribute
- Microsoft Office
- Quark XP

Capabilites –

- corporate and small business branding & identity
- logo and collateral design
- print and online advertising
- web design and development (HTML and Flash)
- marketing materials
- display and signage
- packaging design
- illustration
- photography
- project management

Employment History:

Creative Director/Art Director (1999 - 2005)

Gard & Gerber Advertising, Public Affairs and Public Relations
201 Oak Street Portland, Oregon 97201 503.221.0100

Responsibilities –

- manage creative team, including work load, scheduling and creative output
- design and develop advertising campaigns and marketing materials for Gard clients, i.e., Oregon Health & Sciences University, PNGC, AAA and Entek International
- design and develop in-house collateral, web and extranet site
- build and maintain Creative Department library
- develop and maintain Gard portfolio
- design and develop RFP materials for new business
- estimate budget and schedule for jobs
- art directing photo shoots

Art Director (1997 -1999)

Start Interactive

Albers Mill Portland, Oregon 97201

Responsibilities

- design and develop web sites for such clients as Emersia Entertainment and World Wildlife Fund
- design and produce in-house collateral
- work closely technology director to keep projects on budget and on schedule

Art Director/Production Manager (1994 -1997)

The Pitch Weekly

Kansas City, Missouri 64111

Responsibilities

- manage creative team including scheduling and project management
- editorial design and cover illustration
- print advertisement design and development
- development of special editions
- design of in-house marketing materials and advertising
- publication mock-up on weekly basis for editorial and advertisement space and placement
- press checks

Graphic Designer (1990 - 1994)

The New Times

Kansas City, Missouri 64111

Responsibilities

- editorial layout and advertising design
- illustration and photography

Education:

Pittsburg University, Pittsburg, Kansas (1989 - 1994)

Major: Art History Minor: Studio Art

Community Involvement:

P:EAR - Portland, OR

Pro bono design for website and newsletter

Write Around Portland - Portland, OR

Pro bono design for advertising and events

References:

By Request